HHL srl

Justification of the “best value for money”:
HHL is a serious and highly professional small company, being part of the Arsonus Digital group. The company has provided a detailed and appropriate quotation (see table above) for each single dissemination activity foreseen in PHOSave project. HHL has big experience in designing, developing and maintaining companies’ websites and in developing promotional videos and marketing materials in different languages. Nunuu Coleman, CEO of HHL, was working at ProPHOS from 2011 till 2014. Nunuu Coleman has developed the ProPHOS website, some promotional materials (see previous projects below) and has established a continuative collaboration with the ProPHOS marketing team. Besides, thanks to his technical background in chemistry, Nunuu Coleman is able to offer a high quality customized awareness campaigns for the project PHOSave, also supporting the ProPHOS team during the trade fairs and training seminars. The quality of the offered services, the long term collaboration and the best price/quality ratio contributed to the competitive selection process. The partnership is based on trust, seriousness and professionalism of the offered services. The detailed HHL’s role is reported in the WP7 description and in the table above a detailed quotation for each task is reported. All these represent the explanation why the subcontractor and the price are appropriate.

Profile
HHL srl (website: http://arsonus.com/), with its commercial brand Arsonus Digital, is a small company linked to an international experienced group of creative enthusiasts from multicultural, backgrounds and nationalities. Over the years, this experience is been used to develop unique websites, customized according to customers vision and requirements. The great professionalism and skills are strengths that makes Arsonus Digital unique.

SOLUTIONS & SERVICES

Strategy
- Research
- Audience Target
- Business Analysis & Consulting
- Brand Identity
- Information Architecture

We build brands with razor-sharp strategy. We analyze every aspect of your industry and apply our digital expertise to provide a roadmap for success.

Creative Design
- Logo Design
- Stationery Branding
- Web Design
- Mobile App Design
- Campaign Design

We bring ideas to life with perfectly executed creative. Our websites, videos, campaigns and copywriting build a brand story that will resonate.

Development
- CMS Development
- Ecommerce Development
- Mobile App Development
- Real-time Applications
- Server Deployment

Marketing
- Search Engine Optimization
- Email Marketing
- Social Media Marketing
- Display & PPC Advertising
- Public Relations
List of previous projects:

WEB SITES:
- www.prophoschemicals.com
  ProPHOS Chemicals srl
- www.featureingsrl.com
  FEATURING srl
- www.dedalove.com
  DEDALOVE asd
- www.hiphoplead.com
  HIP HOP LEAD srl
- www.ivanfoina.com
  IVAN FOINA

COMMERCIALS & VIDEO SHOOTS:
- AZIENDA AGRICOLA BALBI
- JEFFREY NORTEY – ANOTHER DAY
- GLISHY – THIS IS MY LIFE
- MASSPIKE MILES – BEST OF YOU

PROPHOS promotional materials: